

Building a Bio-economy

International Best Practices, Lessons Learned and Evidence from the Field

Prof Meir Pugatch

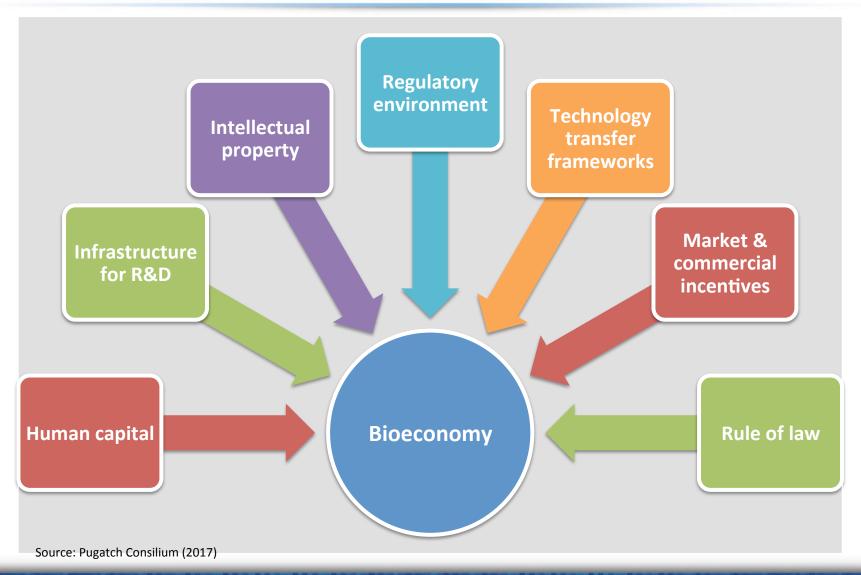
IPKM Chair, Univ. of Maastricht;

Managing Director, Pugatch Consilium

Opening Plenary June 20, 2017 BIO Convention San Diego, CA

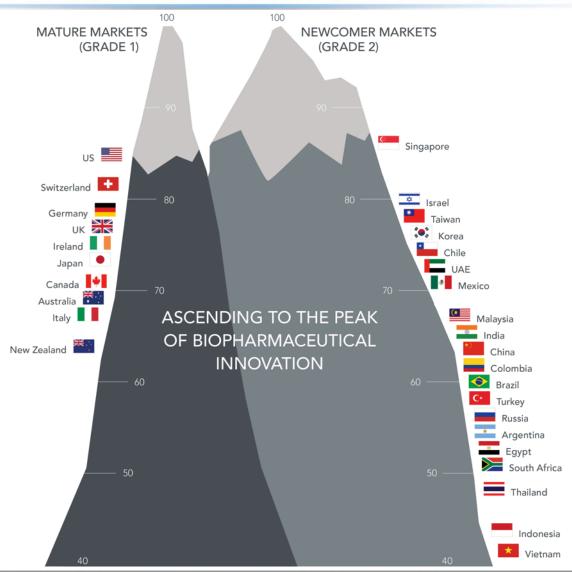


Seven enabling factors for biopharmaceutical innovation



When it comes to enabling innovation, some are near the summit while others are just starting the climb...

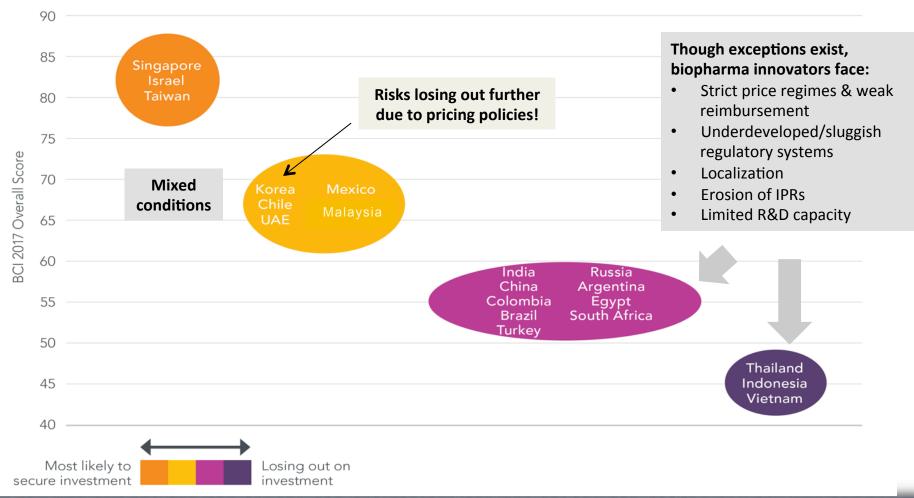
Biopharmaceutical Competitiveness & Investment (BCI) Survey, 4th edition, 2017



Market access, IP and localization = key policy gaps

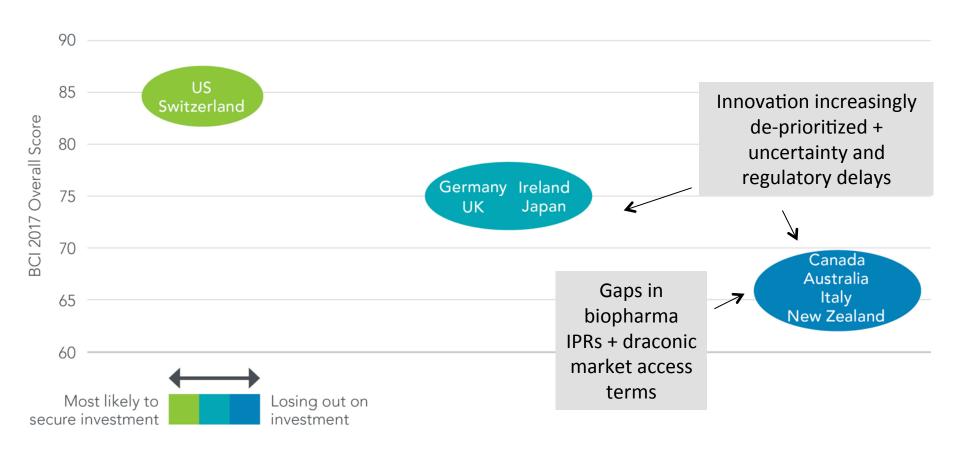
Biopharmaceutical Competitiveness & Investment (BCI) Survey 2017 Scores

Newcomer Markets

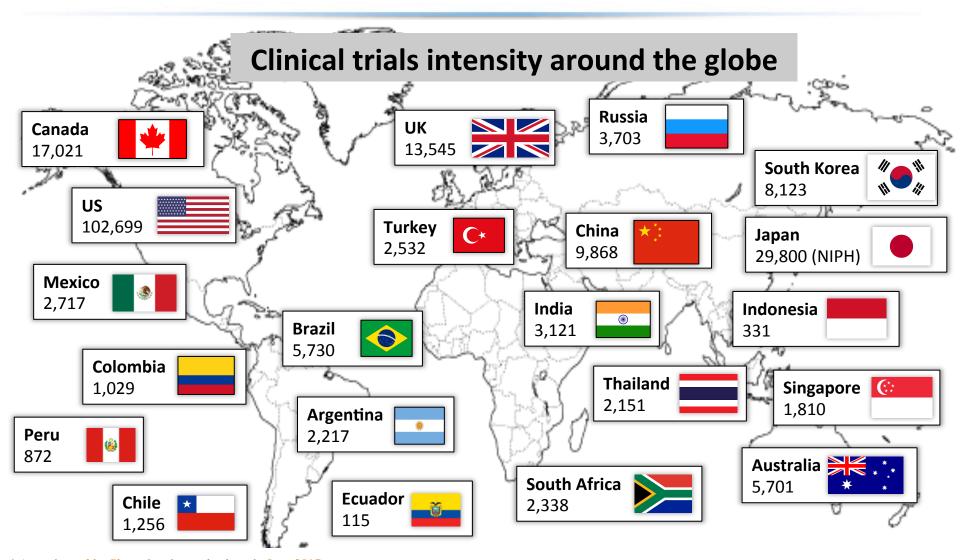


Policy conditions affect competitiveness in "mature" markets too

Biopharmaceutical Competitiveness & Investment (BCI) Survey 2017 Scores Mature Markets

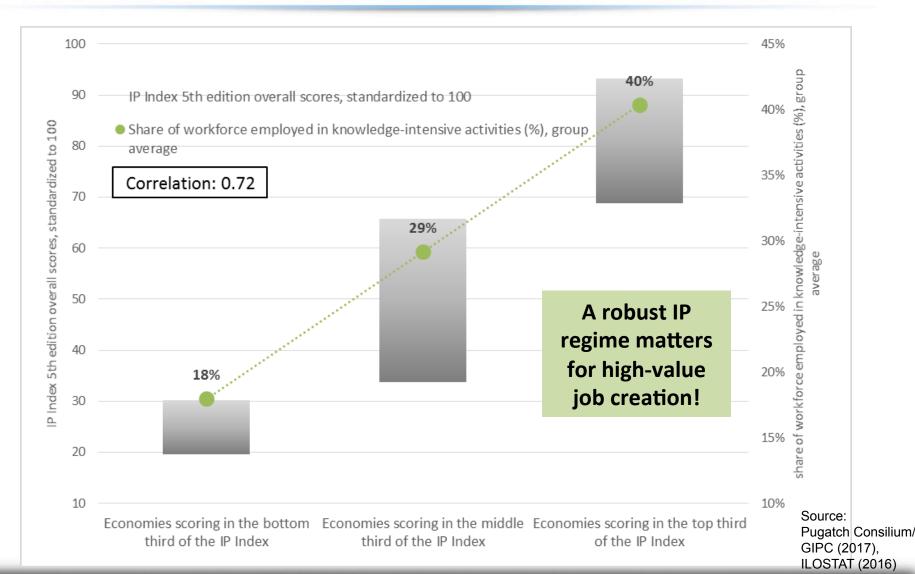


Why do policy conditions matter: \$100 billion reasons



^{*} As registered in Clinicaltrials.gov database in June 2017

IP rights, innovation & economic activity



Thank you!